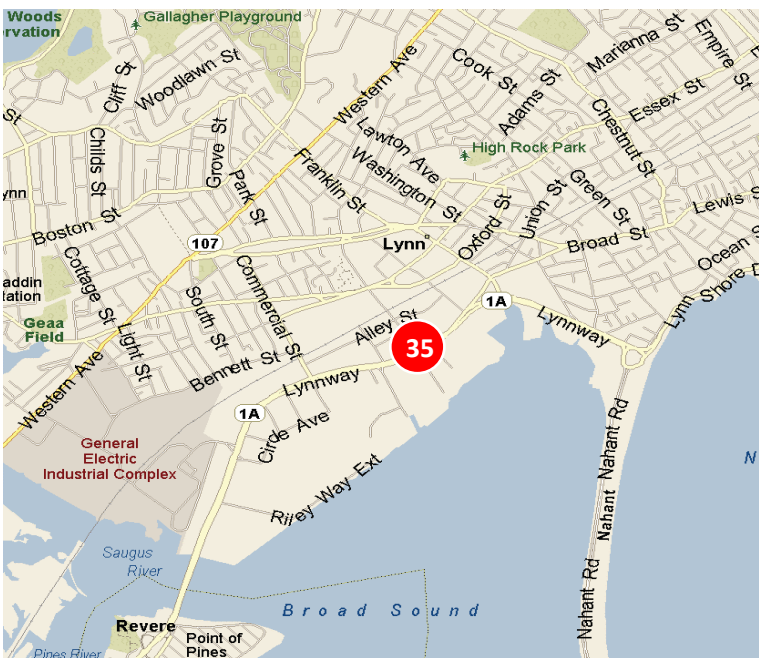


## Rte. 1A/Lynnway WL 164' N/O Blossom St. SF - **DIGITAL**



### DESCRIPTION

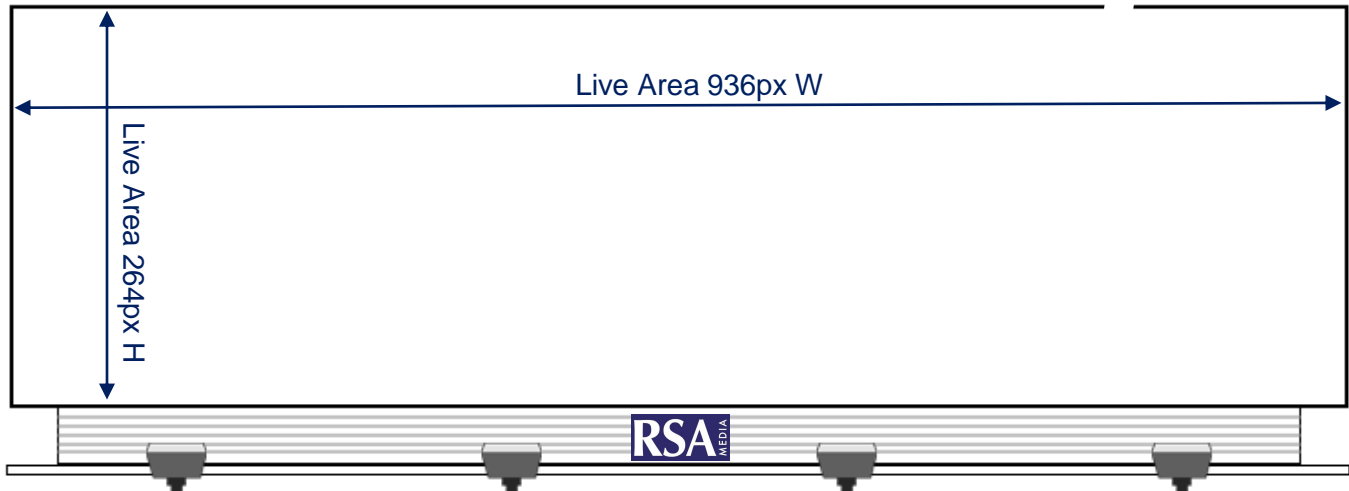
LYNN - This 14' by 48' digital bulletin, located on the heavily traveled Lynnway (Route 1A), is seen by commuters traveling North from Boston and Logan International Airport to the densely populated communities of the North Shore, including Lynn, Nahant, Swampscott, Salem, and Marblehead. Nearby is the General Electric plant that operates 24 hours a day employing 4,000 aircraft engineers. Also nearby are numerous car dealerships, ocean-front restaurants and Nahant Beach.

**SIZE:** 14'H X 48'W

**WEEKLY A18+ IMPs:** 88,230 PER SPOT

**LONGITUDE:** -70.9503 **LATITUDE:** 42.4576

Rte. 1A/Lynnway WL 164' N/O Blossom St. SF - **DIGITAL**



**MATERIAL:** Digital

**PIXEL DIMENSIONS:** 264H x 936W

**RESOLUTION:** 72 PPI

**ORIENTATION:** North

**OTHER:** N/A

**FILE PREPARATION:** Finished as JPEGs. Color should be RGB or YCbCr. Artwork received after 5PM will be uploaded on the following business day.

**FILES:** Files should be sent to [Susan@rsamedia.com](mailto:Susan@rsamedia.com)

#### ARTWORK INQUIRIES, FILES:

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617.227.4858  
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